



May 7–8, 2025

# **SPONSORSHIP & EXHIBITOR OPPORTUNITIES**

Delta Hotels Regina  
1919 Saskatchewan Drive  
Regina, SK S4P 4H2

# CIPSRT

CIPSRT is the Canadian Institute for Public Safety Research and Treatment. Located in Regina, Saskatchewan, CIPSRT is committed to evidence-based research, treatment, and knowledge exchange that support an overall mission to help current and former public safety personnel, their leaders, and their families improve and maintain their overall health and wellbeing.

## ABOUT THE CONFERENCE

The 2025 CIPSRT conference, **Thriving in Public Safety: Research to Action**, provides a safe environment to share and gather information, tools, and action items. These resources aim to help those in attendance thrive within the public safety sector, as it relates to their mental health and wellbeing.

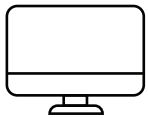
The conference delegates will be made up of first responders and other public safety personnel (PSP), public safety leadership, their families, researchers and clinicians, and policymakers.

Our conference trade show offers exhibitors the unique chance to meet and market directly to PSP, public safety leaders, and policymakers. This direct interaction allows you to showcase your brand's solutions and innovations to those who can benefit most, enhancing your impact and forging meaningful connections within the public safety sector.



# BRAND VISIBILITY

As a sponsor and exhibitor at the 2025 CIPSRT Conference, **Thriving in Public Safety: Research to Action**, your company or organization will enjoy a variety of promotional opportunities both before and during the event. Marketing initiatives that will promote your brand include, but are not limited to:



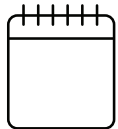
## WEBSITE

Sponsor recognition will be featured on the CIPSRT Conference website



## SOCIAL MEDIA

The event and its sponsors will receive promotion through CIPSRT's social media channels, including Facebook, Instagram, LinkedIn, and X (formerly Twitter)



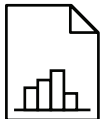
## EVENT PROGRAM

All delegates of the CIPSRT Conference will receive a print program. A PDF copy of the event program will also be hosted on the event website



## ON-SITE DISPLAYS

Sponsor logos will be displayed across a range of on-site signage and digital presentation formats



## POST-CONFERENCE REPORT

Sponsor information will be highlighted in the post-conference report, which will be sent electronically to all registered delegates

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# SPONSORSHIP LEVELS AND BENEFITS

Please choose one or more sponsorship opportunities to achieve your desired level of support and access the associated benefits.

	PLATINUM \$25,000	GOLD \$18,000	SILVER \$10,000	BRONZE \$5,000
Complimentary exhibit booth(s)	2	1	1	0
Priority exhibit location selection	●			
Complimentary conference registrations	5	4	2	2
Complimentary reception tickets	6	4	2	0
Logo on lanyard	●			
Promotional items in registration kit	2	1	0	0
Logo on media wall	●			
Reserved table at plenary	1	0	0	0
Additional exhibit space available at reduced rate	●	●	●	
Logo on event registration website	●	●	●	●
Social media recognition	●	●	●	●
Sponsor logos displayed across on-site signage/digital presentations	●	●	●	●

# SPONSORSHIP LEVELS AND BENEFITS

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## PLATINUM \$25,000

- Two (2) 8' x 6' exhibitor booths
  - Priority exhibitor booth selection
  - Five (5) conference registrations
  - Six (6) reception tickets
  - Logo on conference lanyard
  - Two (2) promotional items in registration kit for delegates
  - Logo on conference media wall
  - One (1) reserved table at plenary
  - Additional exhibitor space available at a 30% reduced rate
  - Logo on event registration website
  - Social media recognition through CIPSRT's social media channels, including Facebook, X (formerly Twitter), and Instagram
  - Logo displayed through both on-site signage and digital presentations
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## GOLD \$18,000

- One (1) 8' x 6' exhibitor booth
  - Four (4) conference registrations
  - Four (4) evening reception tickets
  - Additional exhibitor space available at a 30% reduced rate
  - One (1) promotional item in registration kit for delegates
  - Logo on event registration website
  - Social media recognition through CIPSRT's social media channels, including Facebook, X (formerly Twitter), and Instagram
  - Logo displayed through both on-site signage and digital presentations
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# SPONSORSHIP LEVELS AND BENEFITS

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## **SILVER** **\$10,000**

- One (1) 8' x 6' exhibitor booth
  - Two (2) conference registrations
  - Two (2) evening reception tickets
  - Additional exhibitor space available at a 30% reduced rate
  - Logo on event registration website
  - Social media recognition through CIPSRT's social media channels, including Facebook, X (formerly Twitter), and Instagram
  - Logo displayed through both on-site signage and digital presentations
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## **BRONZE** **\$5,000**

- Two (2) conference registrations
  - Logo on event registration website
  - Social media recognition through CIPSRT's social media channels, including Facebook, X (formerly Twitter), and Instagram
  - Logo displayed through both on-site signage and digital presentations
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# ADDITIONAL OFFERINGS & PRICING

Select one or more of the sponsorship offerings below to create your ideal sponsorship package.

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## **Breakfast Sponsor (1) \$9,000**

Help get conference delegates off to a great start with a buffet breakfast. There are (2) sponsorship spots available per breakfast.

- Logo recognition displayed on breakfast buffet signage
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## **Break Sponsor (8) \$4,500**

Help keep conference delegates energized by sponsoring this beverage/snack break. There are (2) sponsorship spots available per break.

- Logo recognition displayed on beverage/snack station(s)
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## **Lunch Sponsor (4) \$12,500**

Give conference delegates a great midday boost with a buffet lunch. There are 2 sponsorship opportunities available for each lunch.

- Logo recognition displayed on breakfast buffet signage
  - Brand logo/video played during lunch
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## **Networking Event Food Sponsor (1) \$25,000**

As the Networking Event Food Sponsor, you'll receive prominent visibility and demonstrate your commitment to enhancing the event experience. Your sponsorship positions your brand as a key supporter of the event, offering valuable networking opportunities and extensive exposure through event promotions and on-site recognition.

- Logo displayed on food signage
  - Brand logo/video played during reception
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## **Networking Event Entertainment Sponsor (1) \$5,000**

As the Networking Event Entertainment Sponsor, you'll enjoy brand visibility and showcase your brand's support for creating engaging, memorable experiences.

- Logo recognition displayed in venue
  - Brand recognition given during announcement of networking event entertainment
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# ADDITIONAL OFFERINGS & PRICING

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## Networking Event Drink Sponsor (1) \$7,000

- Logo printed on drink tickets for networking event
- All attendees get one (1) drink ticket with registration

## Registration Kit Promotional Item (10) \$1,000

- A promotional item of the purchasers' choice will be added to the conference swag kit that all attendees receive

## Logo on Lanyard (2) \$8,000

- Logo will appear on the lanyards conference attendees will receive alongside their registrant badges

## Event Media Sponsor (1) \$8,000

- Logo will appear as event media sponsor on media wall

## Hotel Room Key Sponsor (1) \$5,000

- Logo will appear on guest room keys at conference venue (Delta Regina)

## Work Room Sponsor (1) \$4,000

- Logo will appear on signage directing attendees to work room on site
- Logo will appear as wellness program sponsor in event program



# ADDITIONAL OFFERINGS & PRICING

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**Wellness  
Sponsor (2)  
\$3,000**

- Logo will appear as wellness program sponsor in event program.

**Charging Station  
Sponsor (1)  
\$2,500**

- Logo will appear on charging stations located in/around venue on site

# EXHIBITOR OPPORTUNITIES

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**Exhibitor  
Booth  
\$3,000**

Includes:

- 8' x 6' Exhibitor booth space
  - One (1) 6' table and two (2) chairs
  - Power source
  - Two (2) conference passes (including: breakfast, lunch, and breaks)
  - Two (2) tickets to networking event
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# CONTACT INFORMATION

Reach out to our conference team at 1-306-337-2287  
or [Communications.CIPSRT@uregina.ca](mailto:Communications.CIPSRT@uregina.ca)